

[STAFF WORKING DRAFT]

June 4, 2010

Purpose: To provide additional funding for interstate commerce and global business development activities of the Department of Commerce, and for other purposes.

**IN THE COMMITTEE ON COMMERCE, SCIENCE, AND
TRANSPORTATION—111TH Cong., 2D Sess.**

S. 3084, 111TH Congress, 2D Session

JUNE 9, 2010

INTENDED to be proposed by Ms. KLOBUCHAR (for herself,
Mr. LEMIEUX, and Mr. KERRY)

Viz: Strike out all after the enacting clause and insert the
following:

1 **SECTION 1. SHORT TITLE.**

2 This Act may be cited as the “Export Promotion Act
3 of 2010”.

4 **SEC. 2. COMMERCE DEPARTMENT GLOBAL BUSINESS DE-**
5 **VELOPMENT AND PROMOTION ACTIVITIES.**

6 (a) IN GENERAL.—During the 60-month period be-
7 ginning on the date of enactment of this Act, the Secretary
8 of Commerce shall increase the number of full time de-
9 partmental employees whose primary responsibilities in-
10 volve promoting or facilitating participation by United
11 States businesses in the global marketplace and facili-
12 tating the entry into, or expansion of, such participation

1 by United States businesses. In carrying out this sub-
2 section, the Secretary shall ensure that—

3 (1) the cohort of such employees is increased to
4 a strength that is not less than the number of indi-
5 viduals employed by the Department with such re-
6 sponsibilities in fiscal year 2004; and

7 (2) a substantial portion of the increased cohort
8 is stationed outside the United States.

9 (b) **ENHANCED FOCUS ON U.S. SMALL AND ME-
10 DIUM-SIZED BUSINESSES.**—In carrying out this section,
11 the Secretary shall take such action as may be necessary
12 to ensure that the enhanced global marketplace pro-
13 motional activities of the Department include promoting
14 and facilitating participation in the global marketplace by
15 small and medium-sized businesses.

16 (c) **AUTHORIZATION OF APPROPRIATIONS.**—There
17 are authorized to be appropriated to the Secretary for fis-
18 cal years 2011 through 2015, such sums as may be nec-
19 essary to carry out this section.

20 **SEC. 3. IMPROVED ACCESS TO GLOBAL MARKETS FOR
21 RURAL BUSINESSES.**

22 There are authorized to be appropriated to the Sec-
23 retary of Commerce \$5,000,000 for each of fiscal years
24 2011 through 2015 for the Department of Commerce's

1 program to improve access to the global marketplace for
2 goods and services provided by rural businesses.

3 **SEC. 4. ADDITIONAL FUNDING FOR INTERSTATE COM-**
4 **MERCE AND GLOBAL BUSINESS DEVELOP-**
5 **MENT ACTIVITIES OF THE DEPARTMENT OF**
6 **COMMERCE.**

7 (a) IN GENERAL.—There are authorized to be appro-
8 priated to the Secretary of Commerce for the period begin-
9 ning on the date of the enactment of this Act and ending
10 18 months thereafter, \$30,000,000 to promote or facili-
11 tate participation by United States businesses in the glob-
12 al marketplace and facilitating the entry into, or expansion
13 of, such participation by United States businesses.

14 (b) REQUIREMENTS.—In obligating and expending
15 the funds authorized by subsection (a), the Secretary of
16 Commerce shall give preference to activities that—

17 (1) assist small- and medium-sized businesses
18 in the United States; and

19 (2) the Secretary determines will create or sus-
20 tain the greatest number of jobs in the United
21 States and obtain the maximum return on invest-
22 ment.

1 **SEC. 5. ADDITIONAL FUNDING FOR THE EXPORTECH PRO-**
2 **GRAM.**

3 There are authorized to be appropriated to the Sec-
4 retary of Commerce \$11,000,000 for the period beginning
5 on the date of enactment of this Act and ending 18
6 months thereafter, to expand ExporTech, a joint program
7 of the Hollings Manufacturing Extension Partnership.

8 **SEC. 6. ADDITIONAL FUNDING FOR THE MARKET DEVELOP-**
9 **MENT COOPERATOR PROGRAM OF THE DE-**
10 **PARTMENT OF COMMERCE.**

11 (a) IN GENERAL.—There are authorized to be appro-
12 priated to the Secretary of Commerce for the period begin-
13 ning on the date of the enactment of this Act and ending
14 18 months thereafter, \$15,000,000 for the Manufacturing
15 and Services unit of the International Trade Administra-
16 tion—

17 (1) to establish public-private partnerships
18 under the Market Development Cooperator Program
19 of the International Trade Administration; and

20 (2) to underwrite a portion of the start-up costs
21 for new projects carried out under that Program to
22 strengthen the competitiveness and market share of
23 United States industry, not to exceed, for each such
24 project, the lesser of—

25 (A) $\frac{1}{3}$ of the total start-up costs for the
26 project; or

1 (B) \$500,000.

2 (b) REQUIREMENTS.—In obligating and expending
3 the funds authorized by subsection (a), the Secretary of
4 Commerce shall give preference to activities that—

5 (1) assist small- and medium-sized businesses
6 in the United States; and

7 (2) the Secretary determines will create or sus-
8 tain the greatest number of jobs in the United
9 States and obtain the maximum return on invest-
10 ment.

11 **SEC. 7. HOLLINGS MANUFACTURING EXTENSION PARTNER-**
12 **SHIPS; TECHNOLOGY INNOVATION PROGRAM.**

13 (a) HOLLINGS MANUFACTURING EXTENSION PART-
14 NERSHIP PROGRAM.—Section 25(f) of the National Insti-
15 tute of Standards and Technology Act (15 U.S.C. 278k(f))
16 is amended by adding at the end the following:

17 “(7) GLOBAL MARKETPLACE PROJECTS.—In
18 making awards under this subsection, the Director,
19 in consultation with the Manufacturing Extension
20 Partnership Advisory Board and the Secretary of
21 Commerce, may take into consideration whether an
22 application has significant potential for enhancing
23 the competitiveness of small and medium-sized
24 United States manufacturers in the global market-
25 place and may give a preference to applications for

1 such projects to the extent the Director deems ap-
2 propriate, taking into account the broader purposes
3 of this subsection.”.

4 (b) TECHNOLOGY INNOVATION PROGRAM.—In
5 awarding grants, cooperative agreements, or contracts
6 under section 28 of the National Institute of Standards
7 and Technology Act (15 U.S.C. 278n), in addition to the
8 award criteria set forth in subsection (c) of that section,
9 the Director of the Institute may take into consideration
10 whether an application has significant potential for en-
11 hancing the competitiveness of small and medium-sized
12 United States manufacturers in the global marketplace.
13 The Director shall consult with the TIP Advisory Board
14 and the Secretary of Commerce in implementing this sub-
15 section.

16 **SEC. 8. SENSE OF THE SENATE CONCERNING FEDERAL**
17 **COLLABORATION WITH STATES ON EXPORT**
18 **PROMOTION ISSUES.**

19 It is the sense of the Senate that the Secretary of
20 Commerce should enhance Federal collaboration with the
21 States on export promotion issues by—

22 (1) providing the necessary training to the staff
23 at State international trade agencies to enable them
24 to assist the United States Foreign Commercial

1 Service in providing counseling and other export
2 services to companies in their localities, and
3 (2) entering into agreements with State inter-
4 national trade agencies for these agencies to deliver
5 United States Foreign Commercial Service services
6 in their local communities in order to extend the
7 outreach of United States Foreign Commercial Serv-
8 ice programs.

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